

**"WE NEED PEOPLE TO START
TURNING OUT IN FORCE
TO GIVE BLOOD"**

-Peter Marks, PHD - USFDA



Blood Drive

Gainesville Area Emergency Blood Drive

Friday, March 27, 2020

9:00am-2:00pm

Gainesville Civic Center

Carter BloodCare Bus

311 S Weaver, Gainesville TX 76240

Contact: Morgan Tobias, Drive Consult | Morgan@Gainesvillecofc.com

Carter BloodCare recognizes there are concerns surrounding the COVID-19 outbreak and that you may have questions about what this means for giving blood, your blood drive, and the safety of the blood supply.

To honor social distancing:

- Donors should make an appointment
 - Complete your questionnaire before arriving using Carter BloodCare's QuickScreen
 - Carter BloodCare staff will greet you and escort you thoroughly and promptly through the donation process, so that you may return to your newly revised daily routines.
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For Immediate Release

Contact:

Linda Goelzer

817.412.5314/cell 817.709.9103

lgoelzer@carterbloodcare.org

Carter BloodCare seeks locals ‘feeling well’ enough to donate

The City of Gainesville, in cooperation with local entities, is hosting an Emergency Blood Drive when blood products are needed most.

Gainesville, Texas (March 23, 2020) – Any blood donation starts with a simple question: Do you feel well enough today to give blood? Blood donors are routinely screened for temperature, pulse rate, blood pressure and hemoglobin. If folks pass this mini health exam, and they have not donated blood in the last 56 days, they may donate blood. Donation is the best way a healthy person can contribute to COVID-19 preparedness both in our community and across the nation.

Carter BloodCare adds that organizations with blood drives on the books should make every effort possible to keep those drives going, rather than canceling them. The Food and Drug Administration, the federal regulatory body, does not consider donating blood a social gathering. In fact, they are urging people to “turn out in force” to give blood. Carter BloodCare routinely follows FDA-regulated cleaning protocols to assure the safety of donors and has implemented stricter guidelines during this pandemic.

The City of Gainesville is hosting a Gainesville Area Emergency Blood Drive to help boost the local blood supply on Friday, March 27 from 9:00am to 2:00 p.m in the south parking lot of the Gainesville Civic Center, 311 S Weaver. For more information, or to schedule an appointment time, visit the Gainesville Area Chamber of Commerce Facebook Event or contact Morgan Tobias at Morgan@gainesvillecofc.com.

Carter BloodCare is focused on providing a safe donation experience while ensuring a reliable blood supply for patients who require transfusions, today and into the future. The potential presence of COVID-19 in communities does not change the fact that every day, patients’ lives depend on the availability of blood for transfusion.

It is vital that each one of us begins to view blood donation as an essential support for a modern, high-tech health care system, especially one that needs blood products desperately during the pandemic of COVID-19. Community organizations can help by booking a blood drive. Email

bookablooddrive@carterbloodcare.org.

For information on donor eligibility and appointments, call or text 800-366-2834 or visit carterbloodcare.org.

MEDIA NOTE:

During the COVID-19 pandemic, some organizations will likely have closures for employees and the public, resulting in blood drive cancellations. Carter BloodCare urges the public to still donate blood at their local blood center. To find out if the blood drive has been canceled prior to publishing drive details, please contact Yolanda Alsidés via email at yalsides@carterbloodcare.org.

About Carter BloodCare

Carter BloodCare is an independent, community blood center providing transfusion resources to more than 180 medical facilities in 50-plus counties of north, central and east Texas. The non-profit 501(c)(3) organization is one of the largest blood programs in Texas, delivering more than 450,000 blood products annually to meet hospitals' requirements for their patients. Services include collection, processing, specialized laboratory testing, storage and distribution of blood and blood products. [*Tu centro de sangre comunitario.*](#)

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